



just imagine...

Lego

## Advertising Slogans and Taglines(or mottoes) of Lego

Play on

just imagine ...

Rebuild the world

It's a new toy every day.

The bane of your foot's existence.



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**Lego** (stylized as **LEGO**) is a line of plastic construction toys that are manufactured by The Lego Group, a privately held company based in Billund, Denmark.

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